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April 11, 2025

Chairman Brendan Carr
Federal Communications Commission
45 L Street, NE
Washington, DC 20554

Re: In the Matter of Delete, Delete, Delete; GN Docket No. 25-133

Dear Chairman Carr,

Mission Broadcasting, Inc. ("Mission") appreciates the Federal Communications Commission's ("FCC" or "Commission") initiative to explore "deregulatory initiatives that would facilitate and encourage American firms' investment in modernizing their networks, developing infrastructure, and offering innovative and advanced capabilities."[1] Attached for the FCC's consideration in this proceeding are letters from certain Mission stations, highlighting the need for the Commission to remove its television ownership regulations.

Thank you for your time and consideration.

Respectfully submitted,

/s/ Gregory L. Masters
Gergory L. Masters

Counsel for Mission Broadcasting, Inc.

[1] *In Re: Delete, Delete, Delete*, Public Notice, DA 25-219 (rel. Mar. 12, 2025).

Dear Chairman Carr,

On behalf of KCIT Fox 14, I write as part of the *In re: Delete, Delete, Delete* proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. As the media landscape continues to evolve, these outdated regulations are hindering the ability of local broadcasters to compete against "Big Tech" in what has become an increasingly digital and highly competitive marketplace dominated by a few giant platforms that have no meaningful connection to our local community.

Here at KCIT Fox 14, we are deeply involved in the local community, to the extent that one of our top pillars and priorities is our community outreach program. We partner with over 25 non-profit organizations each year, including the United Way and the Ronald McDonald House, among others. In 2024 alone, we aired over 7,000 PSA's on KCIT Fox 14 for local non-profit organizations. As broadcasters, we have a unique opportunity to support our communities in a profoundly impactful and meaningful way. In 2012, we launched a new local news franchise called "Heart of the High Plains." This weekly franchise highlights a local non-profit, promoting the non-profit's mission or fundraising event to provide an additional element that will help them reach their goal and achieve success.

KCIT Fox 14 has been a cornerstone of the Amarillo community for over 30 years. We take great pride in our role as a trusted source of news, information, and emergency updates. Our station is committed to keeping our community informed and engaged, broadcasting live seven days a week. With many hours of live news and community programming per week, we provide unparalleled local coverage, including breaking news, severe weather updates, and in-depth reporting on local events, including our city's pollical landscape utilizing our, "Your local election HQ" brand messaging that has proven to be well known and respected in the Amarillo DMA year after year.

Television viewers in communities across the United States depend on their local TV stations to provide them with important information that directly impacts their lives, including news, weather, sports, and often lifesaving emergency

information. Local TV stations are often the first place people turn to for news and information and, increasingly, the only remaining source of local journalism.

As local newspapers and radio stations go out of business or are forced to severely limit their operations or adopt a national format, the role local broadcasters play in disseminating accurate information is more important than ever. Still, local stations like this one are suffering because of archaic FCC rules and regulations that have no connection to current marketplace realities. In short, without regulatory relief, local television stations will be unable to continue making the kinds of investments necessary to produce the high-quality news and information programming upon which our viewers rely daily.

The current ownership restrictions originally were intended to promote competition and diversity in broadcasting and were conceived at a time when streaming technology didn't even exist and the few large platforms were the legacy Big 3 broadcast networks. However, those days are long gone. With streaming platforms, digital content providers, and Big Tech now dominating the advertising and media distribution sectors, local broadcasters like KCIT Fox 14 are at a distinct disadvantage. The obvious constraints of the broadcast cap are stark when contrasted against the unlimited reach of Big Tech into multiple devices in every household in America. In order to remain viable and continue providing high-quality local news, emergency information, and community programming, local broadcasters need the flexibility to grow without restriction, just like their Big Tech counterparts.

Eliminating or modernizing these regulations would:

- Enable local broadcasters to expand and enhance their local news and community programming and continue investing in new technology, innovation, and viewer services.
- Allow local broadcasters to better compete with digital giants that are not subject to the current restrictions on reach.
- Improve efficiency in operations, ensuring financial stability and more effective long-term planning.

The reality of today's media environment demands a reconsideration of legacy rules that no longer reflect the urgent situation hastened by the industry's competitive dynamics. We urge the FCC to take swift, decisive action in eliminating the restrictions on media ownership to ensure a level playing field that benefits both local broadcasters and the communities we serve.

Thank you for your attention to this important matter.

Sincerely,

Brandy Sanchez

Vice President & General Manager

Mission Broadcasting, Inc.

PIX11
NEW YORK'S VERY OWN

Dear Chairman Carr,

On behalf of WPIX-TV NYC, I write as part of the *In re: Delete, Delete, Delete* proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market.

As the media landscape continues to evolve, these outdated regulations are hindering the ability of local broadcasters to compete against "Big Tech" in what has become an increasingly digital and highly competitive marketplace dominated by a few giant platforms that have no meaningful connection to our local community.

After recently celebrating our 75th anniversary, PIX11's storied brand is known throughout the Tri-State area as "New York's Very Own." Our team is deeply involved in our local communities where we currently air almost 70 hours of locally-produced content every single week. We are steadfastly focused on providing critical information to keep our loyal viewers informed, and safe, in New York and New Jersey. We also regularly partner with vital community groups such as St. Jude's Research Hospital, The Hispanic Women's Council, East Harlem's Union Settlement, and the NYC Hispanic Chamber of Commerce, to name just a few.

Over the years we've been home to local telecasts of Yankees and Mets baseball, The Honeymooners, and the holiday favorite "Yule Log". And over the past several years we have produced and telecasted over 20 political forums and debates covering races on the federal, state and local levels.

Television viewers in communities across the United States depend on their local TV stations to provide them with important information that directly impacts their lives, including news, weather, sports, and often lifesaving emergency information. Local TV stations are often the first place people turn to for news and information and, increasingly, the only remaining source of local journalism.

As local newspapers and radio stations go out of business or are forced to severely limit their operations or adopt a national format, the role local broadcasters play in disseminating accurate information is more important than ever. Still, local stations like this one are suffering because of archaic FCC rules and regulations that have no connection to current marketplace realities. In short, without regulatory relief, local television stations will be unable to continue making the kinds of investments necessary to produce the high-quality news and information programing upon which our viewers rely daily.

The current ownership restrictions originally were intended to promote competition and diversity in broadcasting and were conceived at a time when streaming technology didn't even exist and the few large platforms were the legacy Big 3 broadcast networks. However, those days are long gone. With streaming platforms, digital content providers, and Big Tech now dominating the advertising and media distribution sectors, local broadcasters like WPIX- "New York's Very Own" are at a distinct disadvantage. The obvious constraints of the broadcast cap are stark when contrasted against the unlimited reach of Big Tech into multiple devices in every household in America. In order to remain viable and continue providing high-quality local news, emergency information, and community programming, local broadcasters need the flexibility to grow without restriction, just like their Big Tech counterparts.

Eliminating or modernizing these regulations would:

- Enable local broadcasters to expand and enhance their local news and community programming and continue investing in new technology, innovation, and viewer services.
- Allow local broadcasters to better compete with digital giants that are not subject to the current restrictions on reach.
- Improve efficiency in operations, ensuring financial stability and more effective long-term planning.

The reality of today's media environment demands a reconsideration of legacy rules that no longer reflect the urgent situation hastened by the industry's competitive dynamics. We urge the FCC to take swift, decisive action in eliminating the restrictions on media ownership to ensure a level playing field that benefits both local broadcasters and the communities we serve.

Thank you for your attention to this important matter.

Sincerely,

Chris McDonnell
Vice President and General Manager
220 East 42nd Street|10th Floor |NY, NY 10017
Office: 212-210-2650
Cell: 619-756-4377
chris.mcdonnell@pix11.com

April 4, 2025

Dear Chairman Carr,

On behalf of KODE-TV, I write as part of the *In re: Delete, Delete, Delete* proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. As the media landscape continues to evolve, these outdated regulations are hindering the ability of local broadcasters to compete against "Big Tech" in what has become an increasingly digital and highly competitive marketplace dominated by a few giant platforms that have no meaningful connection to our local community.

KODE-TV has served the Joplin, MO-Pittsburg, KS market for 71 years. We have been a trusted source for news, information, emergency alerts and initiatives that strengthen the fabric of our community. I have highlighted four community programs that highlight our deep commitment to the communities we serve.

KODE provides essential needs for the area's underserved population with two annual initiatives. In February, our Feed the Love Food Drive collects over 3000 pre-packaged food items. We then supply area shelters that serve homeless individuals and families. This helps provide nutritious meals during a time food insecurity is high.

In November we hold our annual coat drive. We collect over 700 new and gently used coats. These coats are donated to Joplin's Souls Harbor which supplies clothing and support to those in need. Both initiatives strengthen community support, encourage giving and provide essential resources to those struggling with hunger and wintry weather.

Over the past decade, KODE-TV has awarded more than $110,000 in Scholarships through our Golden Lion Award, directly supporting students' educational journeys at Missouri Southern State University. The Golden Lion Award holds significant value in recognizing and uplifting local high school seniors who have

demonstrated exemplary service to their schools, communities, and fellow students. This award not only highlights the achievements and character of outstanding young leaders but also reinforces the importance of civic responsibility and community involvement. By investing in the future of local youth, the program strengthens the bond between education and community service, and regional growth, while encouraging students to continue making a positive impact in the communities.

KODE-TV's suicide prevention initiative with the Ozark Center has made a profound impact on the community, offering hope to those in crisis. Through our twice-monthly news stories, we have shared personal accounts of individuals who have been helped and rediscovered the will to live. These powerful stories have raised awareness, encouraged open conversation, and connected people with life-savings resources. As a result, the Ozark Center has seen a significant decline in Jasper County, Missouri's suicide rates and an increase in the number of individuals seeking help at their crisis center. The Ozark center attributes this positive shift to the awareness created by our news stories, demonstrating the vital role that storytelling and education play in suicide prevention.

Television viewers in communities across the United States depend on their local TV stations to provide them with valuable information that directly impacts their lives, including news, weather, sports, and often lifesaving emergency information. Local TV stations are often the first-place people turn to for news and information and, increasingly, the only remaining source of local journalism.

As local newspapers and radio stations go out of business or are forced to severely limit their operations or adopt a national format, the role local broadcasters play in disseminating accurate information is more important than ever. Still, local stations like this one are suffering because of archaic FCC rules and regulations that have no connection to current marketplace realities. In short, without regulatory relief, local television stations will be unable to continue making the kinds of investments necessary to produce the high-quality news and information programing upon which our viewers rely daily.

The current ownership restrictions originally were intended to promote competition and diversity in broadcasting and were conceived at a time when streaming technology didn't even exist and the few large platforms were the legacy Big 3 broadcast networks. However, those days are long gone. With streaming platforms, digital content providers, and Big Tech now dominating the advertising and media distribution sectors, local broadcasters like KODE-TV are at a distinct disadvantage. The obvious constraints of the broadcast cap are stark when contrasted against the unlimited reach of Big Tech into multiple devices in every

household in America. In order to remain viable and continue providing high-quality local news, emergency information, and community programming, local broadcasters need the flexibility to grow without restriction, just like their Big Tech counterparts.

Eliminating or modernizing these regulations would:

- Enable local broadcasters to expand and enhance their local news and community programming and continue investing in new technology, innovation, and viewer services.
- Allow local broadcasters to better compete with digital giants that are not subject to the current restrictions on reach.
- Improve efficiency in operations, ensuring financial stability and more effective long-term planning.

The reality of today's media environment demands a reconsideration of legacy rules that no longer reflect the urgent situation hastened by the industry's competitive dynamics. We urge the FCC to take swift, decisive action in eliminating the restrictions on media ownership to ensure a level playing field that benefits both local broadcasters and the communities we serve.

Thank you for your attention to this important matter.

Sincerely,

Shirley Morton

Shirley Morton
Station Manager
KODE-TV Joplin, MO

Dear Chairman Carr,

I am writing to you today to emphasize the critical role local broadcast stations play in the communities we serve and to advocate for much needed deregulation that will enable us to compete on a level playing field with digital and technology giants. Specifically, I urge the Federal Communications Commission to eliminate the cap on the percentage of U.S. television households a broadcast company may reach and to lift restrictions on the number of stations a broadcaster may own in a single market. These outdated regulations are limiting local broadcasters' ability to grow, innovate, and effectively compete in today's rapidly evolving media landscape.

At KJTL, we are deeply rooted in Wichita Falls and the entire Texoma community, providing essential local news, severe weather coverage, and support for countless nonprofit organizations. Our work is not just about delivering news, it is about serving and protecting our community. As we enter the severe weather season, viewers depend on us for severe weather coverage, updates, information, and live televised radar. With today's technology, we can inform viewers to the street level to ensure their safety. This is just one broad example of the critical, real-time information that local broadcasters provide every day across the country.

As local newspapers and radio stations decline or transition to national formats, local television stations like KJTL are increasingly becoming the sole providers of local news. However, the financial sustainability of our industry is being threatened by regulations conceived in an era before streaming technology and digital media dominance. While Big Tech companies enjoy virtually unlimited reach with minimal regulation, local broadcasters remain restricted by outdated ownership caps. These restrictions place us at a significant disadvantage when competing for advertising revenue, audience engagement, and technological investments.

For local broadcasters to continue providing high-quality journalism, emergency information, and community programming, the FCC must modernize or eliminate these restrictions. Doing so would:

- Allow local broadcasters to expand and enhance their local news and community programming, ensuring that viewers continue to receive the critical information they rely upon.
- Enable broadcasters to compete more effectively with digital and streaming platforms that face no comparable limitations on audience reach.
- Improve operational efficiency, ensuring long-term financial stability and continued investment in innovation and new technology.

The media landscape today is vastly different from when these ownership restrictions were first implemented. With the rise of digital platforms, streaming services, and tech giants dominating

the media and advertising industries, local broadcasters need the flexibility to adapt and grow. We urge the FCC to act in removing these outdated limitations, ensuring a fair and competitive environment that allows local broadcasters to continue serving the public interest.

Thank you for your time and attention to this critical matter. I appreciate your leadership and commitment to ensuring the continued strength of local broadcasting in America.

Sincerely,

Kristin Beirne

Kristin Beirne
Station Manager
KJTL-TV

Dear Chairman Carr,

On behalf of KLRT, I write as part of the *In re: Delete, Delete, Delete* proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. I am asking this of you today because as a life-long Arkansas resident, I recognize the value local television brings to the communities we serve.

Local broadcasters provide timely, relevant, and often life-saving information, particularly during emergencies such as natural disasters, public health crises, and other urgent events. Whether it is a tornado warning, an evacuation order, or breaking news about local issues, it is the local broadcasters who are often the first to provide crucial information that can make a significant difference in people's lives.

After graduating college, I began my career in broadcasting working for KLRT almost twenty years ago. Having grown up in the Little Rock area, I fully understand how impactful weather can be. Storms and tornadoes are frequent, and our viewers can depend on us for up to the minute, life-saving weather coverage. As unpredictable as Arkansas weather can be, we often plan our entire day around the local forecast.

Beyond emergencies, local broadcasters help to create a sense of community by showcasing the stories that matter most to the people they serve. Mission Broadcasting PSA initiatives throughout the year also highlight specific topics important to the public. These have included campaigns focused on gun storage safety, juvenile diabetes, and others. By focusing on the issues that directly affect the lives of residents, we help play a key role informing the community.

Please help us and level the playing field so we can compete against the big-tech companies like Facebook, Google, etc. I firmly believe in the mission of local broadcasters to keep communities safe and informed, which is why I love this business and want it to continue as long as possible. We are integral to the fabric of our society, and our value cannot be overstated.

Thank you for taking the time to read this, Mr. Carr. I am a wife, a mother, and a dedicated broadcaster who wants the best for my family and my community.

Thank you,

Susan Pusser

Susan Pusser, Station Manager KLRT/KASN

WVNY

Dear Chairman Carr,

On behalf of ABC22, WVNY in Burlington, Vermont, I write as part of the *In re: Delete, Delete, Delete* proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. As the media landscape continues to evolve, these outdated regulations are hindering the ability of local broadcasters to compete against "Big Tech" in what has become an increasingly digital and highly competitive marketplace dominated by a few giant platforms that have no meaningful connection to our local community.

WVNY has been providing news and ABC programming to Northern New York, all of Vermont and a portion of New Hampshire for over 50 years. The station provides critical emergency news and weather information that would not reach rural areas without broadcasting. Breaking news, Amber Alerts, and critical press conferences along with public service announcements keep the public informed, prepared and safe.

WVNY has been a strong community partner since going on the air. In the early years we added several translators to broadcast the Winter Olympics from Lake Placid, NY, part of our viewing area but not available to viewers. We broadcast local telethons through the 80's and 90's and later started airing local fireworks for community members that are not able to see July Fourth celebrations in person. More recently we organized multiple food drives each year to support local food shelves. WVNY has been involved with the community sponsoring numerous events throughout the year. Working with the local branches of The Red Cross, American Heart Association, American Cancer Society, MS Society, and other small, local, non-profit organizations to help support the three states.

WVNY airs over 20 hours of news programming every week. Our local viewers and viewers in communities across the United States depend on their local TV stations to provide them with important information that directly impacts their lives, including news, weather, sports, and often lifesaving emergency information. Local TV stations are often the first place people turn to for news and information and, increasingly, the only remaining source of local journalism.

Without broadcast television, this information would not get to the rural parts of our states. As local newspapers and radio stations go out of business or are forced to severely limit their operations or adopt a national format, the role local broadcasters play in disseminating accurate information is more important than ever. Still, local stations like ours are suffering because of archaic FCC rules and regulations that have no connection to current marketplace realities. In short, without regulatory relief, local television stations will be unable to continue making the kinds of investments necessary to produce the high-quality news and information programing upon which our viewers rely daily.

The current ownership restrictions originally were intended to promote competition and diversity in broadcasting and were conceived at a time when streaming technology didn't even exist and the few large platforms were the legacy Big 3 broadcast networks. However, those days are long gone. With streaming platforms, digital content providers, and Big Tech now dominating the advertising and media distribution

WVNY ABC22
298 Mountain View Drive Colchester, VT 05446
Phone: 802-859-1355

sectors, local broadcasters like WVNY are at a distinct disadvantage. The obvious constraints of the broadcast cap are stark when contrasted against the unlimited reach of Big Tech into multiple devices in every household in America. In order to remain viable and continue providing high-quality local news, emergency information, and community programming, local broadcasters need the flexibility to grow without restriction, just like their Big Tech counterparts.

Eliminating or modernizing these regulations would:

- Enable local broadcasters to expand and enhance their local news and community programming and continue investing in new technology, innovation, and viewer services.
- Allow local broadcasters to better compete with digital giants that are not subject to the current restrictions on reach.
- Improve efficiency in operations, ensuring financial stability and more effective long-term planning.

The reality of today's media environment demands a reconsideration of legacy rules that no longer reflect the urgent situation hastened by the industry's competitive dynamics. We urge the FCC to take swift, decisive action in eliminating the restrictions on media ownership to ensure a level playing field that benefits both local broadcasters and the communities we serve.

Thank you for your attention to this important matter.

Sincerely,

Matthew Cosgrove
Director of Operations & Engineering

WLAJ
2820 E. Saginaw Street
Lansing, MI 48912

April 4, 2025

Dear Chairman Carr,

On behalf of WLAJ, I write as part of the *In re: Delete, Delete, Delete* proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. As the media landscape continues to evolve, these outdated regulations are hindering the ability of local broadcasters to compete against "Big Tech" in what has become an increasingly digital and highly competitive marketplace dominated by a few giant platforms that have no meaningful connection to our local community.

Here at WLAJ we are deeply involved in the local community. We air 27.5 hours per week of local news and content. We produce and air a weekly show with the AARP that features information for our local seniors with the goal of enhancing quality of life as they age. We also produce and air a weekly show called Discover Greater Lansing, featuring things to do and featuring local business, as well as interviews with important community leaders. Additionally, we air the official Michigan State University coaches show that provides exclusive storylines and interviews with coaches and players, and the Capital Rundown, which features interviews with elected representatives in Michigan.

The newscasts we air provide local weather coverage, including severe weather cut-ins from local meteorologists, most recently as nine tornadoes and dangerous straight-line winds and flooding swept through lower Michigan this past week. We continuously keep viewers informed with emergency weather alerts when necessary.

We support local charities and provide thousands of public service announcements throughout every month of the year. We provide support for local food banks and charities that make a positive impact on the lives of local children, seniors, Veteran's and much more.

As local broadcasters, we are proud to serve our local communities with important information that directly impacts their lives, including news, weather, sports, and often lifesaving emergency information. As local news continues to be one of our highest rated programs, we know viewers rely on local broadcasters for important information.

The local newspaper readership has declined to very low levels, and local broadcast news is the primary source for local news and information for our communities. However, we are suffering because of archaic FCC rules and regulations that have no connection to current marketplace realities. Without regulatory relief, local television stations will be unable to continue making the kinds of investments necessary to produce the high-quality news and information programming our viewers rely on.

The current ownership restrictions originally were intended to promote competition and diversity in broadcasting and were conceived at a time when streaming technology didn't exist and the few large platforms were the legacy Big 3 broadcast networks. However, those days are long gone. With streaming platforms, digital content providers, and Big Tech dominating the advertising and media distribution sectors, local broadcasters like WLNS are at a distinct disadvantage. The obvious constraints of the broadcast cap are stark when contrasted against the unlimited reach of Big Tech into multiple devices in every household in America. To remain viable and continue providing high-quality local news, emergency information, and community programming, local broadcasters need the flexibility to grow without restriction, just like their Big Tech competitors.

Eliminating or modernizing these regulations would:

- Enable local broadcasters to expand and enhance their local news and community programming and continue investing in new technology, innovation, and viewer services.
- Allow local broadcasters to better compete with digital giants that are not subject to the current restrictions on reach.
- Improve efficiency in operations, ensuring financial stability and more effective long-term planning.

The reality of today's media environment demands a reconsideration of legacy rules that no longer reflect the urgent situation hastened by the industry's competitive dynamics. We urge the FCC to take swift, decisive action in eliminating the restrictions on media ownership to ensure a level playing field that benefits both local broadcasters and the communities we serve.

Thank you for your attention to this important matter.

Sincerely,

Chuck Toner

Chuck Toner
WLAJ
Station Manager
ctoner@wlaj.com

Dear Chairman Carr,

On behalf of WTVO-TV, I write as part of the In re: Delete, Delete, Delete proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. As the media landscape continues to evolve, these outdated regulations are hindering the ability of local broadcasters to compete against "Big Tech" in what has become an increasingly digital and highly competitive marketplace dominated by a few giant platforms that have no meaningful connection to our local community.

For 72 years, WTVO-TV has stood as a cornerstone of the Rockford, Illinois community. As station manager, I grew up here and began my 35-year career in the industry right out of school in Rockford. We take immense pride in serving as a dependable source for news, information, and emergency updates. Our dedication lies in keeping the community informed and connected with live broadcasts airing seven days a week. Delivering over 23 hours of live news and community programming each week, we offer unmatched local coverage, encompassing breaking news, Amber Alerts, severe weather reports, and comprehensive insights into regional events.

Beyond our newsroom, WTVO supports the community in multiple ways. Each year, we host a prime-time telethon to benefit the Rockford Rescue Mission. Every quarter, we air thousands of public service announcements to back local charities and events. From sharing critical severe weather updates to giving a platform to community leaders and groups, WTVO keeps advancing and caring for our viewers' well-being. Keeping free TV available to as many homes as possible is more essential than ever, especially for underserved areas that rely on us for key information.

People in Rockford and nearby areas depend on WTVO for local news, weather, and emergency updates that affect their everyday lives. With local newspapers and radio stations closing or cutting back, TV stations like ours are more important than ever. For example, the Rockford Register Star, once a top news source, has seen its print subscribers drop from 18,000 in 2018 to about 10,000 now, and it no longer prints on Mondays or Saturdays. It's also reducing staff and going fully online, showing how print journalism is fading. WTVO has stepped up to keep vital news and alerts available. But old FCC rules make it tough for us to compete in today's fast-changing media world. Without help from updated regulations, it's hard to keep investing in the quality journalism and programming our viewers expect.

The original ownership restrictions were put in place to promote competition and diversity in broadcasting at a time when streaming technology did not exist and the major broadcast networks dominated television. However, the industry has changed dramatically. Today, streaming platforms, digital content providers, and Big Tech giants wield vast influence, reaching households across multiple devices without any of the restrictions placed on local broadcasters. The reach limitations imposed on television stations place us at a

severe disadvantage compared to these digital giants, who are not bound by the same regulations and continue to dominate the advertising and media distribution landscape.

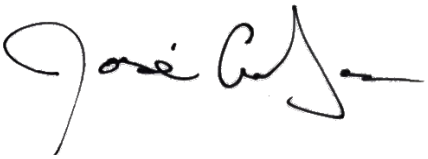
Eliminating or modernizing these regulations would:

- Enable local broadcasters to expand and enhance local news and community programming, ensuring continued investment in innovation and viewer services.
- Allow local broadcasters to compete more effectively against digital platforms that currently operate without similar reach restrictions.
- Improve operational efficiency, ensuring financial stability and the ability to plan effectively for the future.

The reality of today's media environment demands a reconsideration of outdated rules that no longer reflect current marketplace conditions. We urge the FCC to take swift and decisive action to eliminate these ownership restrictions, ensuring a fair and competitive environment that benefits both local broadcasters and the communities we serve.

Thank you for your attention to this important matter.

Sincerely,



Jose Cabezas

Station Manager
WTVO-TV Rockford, IL

Dear Chairman Carr,

On behalf of WAWV-ABC, I write as part of the *In re: Delete, Delete, Delete* proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. As the media landscape continues to evolve, these outdated regulations are hindering the ability of local broadcasters to compete against "Big Tech" in what has become an increasingly digital and highly competitive marketplace dominated by a few giant platforms that have no meaningful connection to our local community.

Here at WAWV, we are deeply involved in the local communities we serve in the Wabash Valley. Nexstar Broadcasting has a great relationship with the station and provides services to Mission Broadcasting, Inc.

We serve the Wabash Valley, delivering over 7.5 hours of local newscasts each week. Our station is a trusted source for local and regional stories, breaking news, as well as coverage of local government meetings.

As the Wabash Valley's Local Weather Authority, WAWV has a critical role in keeping our viewers informed and safe. Just this week, we provided life-saving coverage as severe storms and tornadoes caused significant damage in many parts of our community. We offer continuous coverage, from storm warnings to on-the-ground reports showing the devastation.

Our commitment to the community goes beyond news coverage. Each year, WAWV donates nearly 1,000 books to local schools and has raised over $60,000 for the Humane Society through our Tail-A-Thon. We are also involved in providing backpacks and food for children in need during the summer, distributing food during the holidays, collecting coats for kids, and more. Our efforts are focused on supporting those who need it most in our communities.

At WAWV, we are passionate about honoring the remarkable people in our area. Every month, we highlight a hometown hero who has served our country, a local educator making a difference, and a standout sports player. We also celebrate Black

History Month and our Remarkable Woman series. Last year, we introduced "6/60," where we recognize six individuals over the age of 60 who give back to our community. Additionally, we are proud to broadcast Indiana's longest-running Fourth of July parade.

WAWV is deeply committed to the Wabash Valley. Our 60 years of service reflect our dedication to keeping viewers informed, connected, and supported. We strive to make a positive impact in the communities we serve, and our ongoing efforts showcase the importance of local journalism and community engagement.

Television viewers in communities across the United States depend on their local TV stations to provide them with important information that directly impacts their lives, including news, weather, sports, and often lifesaving emergency information. Local TV stations are often the first place people turn to for news and information and, increasingly, the only remaining source of local journalism.

As local newspapers and radio stations go out of business or are forced to severely limit their operations or adopt a national format, the role local broadcasters play in disseminating accurate information is more important than ever. Still, local stations like this one are suffering because of archaic FCC rules and regulations that have no connection to current marketplace realities. In short, without regulatory relief, local television stations will be unable to continue making the kinds of investments necessary to produce the high-quality news and information programing upon which our viewers rely daily.

The current ownership restrictions originally were intended to promote competition and diversity in broadcasting and were conceived at a time when streaming technology didn't even exist and the few large platforms were the legacy Big 3 broadcast networks. However, those days are long gone. With streaming platforms, digital content providers, and Big Tech now dominating the advertising and media distribution sectors, local broadcasters like WAWV are at a distinct disadvantage. The obvious constraints of the broadcast cap are stark when contrasted against the unlimited reach of Big Tech into multiple devices in every household in America. In order to remain viable and continue providing high-quality local news, emergency information, and community programming, local broadcasters need the flexibility to grow without restriction, just like their Big Tech counterparts.

Eliminating or modernizing these regulations would:

- Enable local broadcasters to expand and enhance their local news and community programming and continue investing in new technology, innovation, and viewer services.
- Allow local broadcasters to better compete with digital giants that are not subject to the current restrictions on reach.
- Improve efficiency in operations, ensuring financial stability and more effective long-term planning.

The reality of today's media environment demands a reconsideration of legacy rules that no longer reflect the urgent situation hastened by the industry's competitive dynamics. We urge the FCC to take swift, decisive action in eliminating the restrictions on media ownership to ensure a level playing field that benefits both local broadcasters and the communities we serve.

Thank you for your attention to this important matter.

Sincerely,

Tim Sanders
Vice President & General Manager

Dear Chairman Carr, April 4, 2025

On behalf of WYOU, I write as part of the *In re: Delete, Delete, Delete* proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. I am asking this of you today because I am passionate about local broadcasting and I want to see local journalism and local television continue and thrive. "Big Tech" and the few giant platforms have been allowed to grow without rules or constraint and that is unfair not only to WYOU but to our local community and economy.

WYOU is a proud Mission Broadcasting Inc. station and we are deeply involved in our local community. I've worked at WYOU---formerly WDAU---for almost 40 years and I've seen many changes and managements come and go. WYOU broadcasts truly local news and special programming to entertain and inform our viewers. We air events such as our "Scranton St. Patrick's Parade" and telecasts ranging from current affairs programming and veterans' issues to local tourism guides. Our DMA is one of the oldest in the country and we've helped our viewers with information during floods, the pandemic and even election/voting issues. Our viewers tune to us because they know they can rely on us for true and accurate news reporting. They come to us for the local news they want, need and deserve.

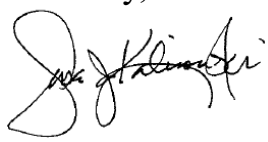
As you know, many local newspapers and radio stations have gone out of business and yet WYOU is still here, serving our citizens. We are more important than ever to the residents of Northeastern and Central PA. Current FCC rules are outdated and have limited us. Broadcasting needs regulatory relief to be able to continue to serve our public's interest, convenience and necessity as deemed relevant in today's world, in 2025.

I believe that streaming platforms, digital content providers, and "Big Tech" have an unfair advantage. They are not regulated. They have unlimited reach with their "news" and content. We need to be able to grow like our "Big Tech" counterparts.

Our growth would allow us to invest in new technology, innovation and find ways to better serve our viewers.

Please work with and for us to ensure a level playing field. Please help us survive and compete in today's marketplace. Thank you for your attention to this important matter.

Sincerely,



Susan J. Kalinowski
Station Manager & Program Director – WYOU

2650 E Division St
Springfield, MO 65803

Dear Chairman Carr,

On behalf of KOLR-TV in Springfield, Missouri, I am writing you as part of the *In re: Delete, Delete, Delete* proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. As the media landscape continues to evolve, these outdated regulations are hindering the ability of local broadcasters to compete against "Big Tech" in what has become an increasingly digital and highly competitive marketplace dominated by a few giant platforms that have no meaningful connection to our local community.

Here at KOLR, we are deeply involved in the local community. KOLR is a legacy CBS affiliate. KOLR has been on the air in the Ozarks for over 70 years. We were the first television station to broadcast in southwest Missouri. Our rich history is something for which we take pride.

In 2024, KOLR was awarded Broadcast TV Station of the Year by the Missouri Broadcasters Association. We received this honor because of our commitment and coverage of local news, weather, and sports. Our newsroom is full of passionate storytellers who hold sacred the job we must do without fear and favor. Springfield is a city situated in what is commonly known as Tornado Alley. As I write this letter today, we are entering our fourth hour of wall-to-wall coverage of a severe weather outbreak across the Midwest. I'm sure this coverage will continue into the night. Our chief Meteorologist is a long-time veteran in the industry and this market. He and his team of meteorologists are a trusted source of weather information. The weather team has won the prestigious "Most Accurate Forecast" award for 8 straight years. Covering severe weather is not just about informing the public before and during a storm, it's also about getting into the communities impacted by the storm as we did this morning when a tornado struck the town of Nevada, Missouri.

We have an award-winning investigative anchor reporter focused on uncovering hidden information, holding the powerful accountable, investigating allegations of wrongdoing, giving a voice to the voiceless, and getting results for our viewers. She's done that through in-depth research, analysis of public records, digging into the 'why' of stories, and asking tough questions.

Every year, our viewers rely on us to deliver election coverage for local, state, and national races. It's an incredibly important responsibility, especially right now, with divisive politics making headlines every day on television and social media. Our viewers count on local media to deliver facts, unbiased reporting, and transparency. In 2024, we produced and broadcast a United States senatorial debate. Because this debate was carried over our free over-the-air signal it was accessible to all viewers in our market.

2650 E Division St
Springfield, MO 65803

We broadcast 24.5 hours of news per week on KOLR and our local commitment runs deep. We produce a weekly franchise called "Serving the Ozarks". The stories we cover with this franchise highlight local non-profit organizations and first responders in the viewing area. Twice a year, we're part of a food drive to help families who rely on local food banks for meals. That drive is called "Putting the Ozarks First". It provides thousands of meals to families who cannot afford groceries for their children. Once a year in June, station employees are given time off to volunteer in the community. It is called "Day of Caring". As a group, we select a community service project and spend the day working alongside a local organization.

When it comes to special programming, we produce many local specials featuring events like the annual Christmas and St. Patrick's Day parades. We produce 30-minute specials every year to celebrate Black History Month, Hispanic Heritage, and Memorial Day with a program we call Veterans Voices. Each year we celebrate women with an initiative called Remarkable Women.

Like most small to medium-sized communities, local print media has diminished. Here in the Ozarks, the local newspapers have very few local reporters. As for Radio, their news and weather departments have all but gone away. In fact, we provide weather updates for all three radio groups in this market and daily news updates for one radio group in this market. As local newspapers and radio stations go out of business or are forced to severely limit their operations or adopt a national format, the role local broadcasters play in disseminating accurate information is more important than ever. Still, local stations like this one are suffering because of archaic FCC rules and regulations that have no connection to current marketplace realities. In short, without regulatory relief, local television stations will be unable to continue making the kinds of investments necessary to produce the high-quality news and information programming upon which our viewers rely daily.

The current ownership restrictions originally were intended to promote competition and diversity in broadcasting and were conceived at a time when streaming technology didn't even exist and the few large platforms were the legacy Big 3 broadcast networks. However, those days are long gone. With streaming platforms, digital content providers, and Big Tech now dominating the advertising and media distribution sectors, local broadcasters like KOLR are at a distinct disadvantage. The obvious constraints of the broadcast cap are stark when contrasted against the unlimited reach of Big Tech into multiple devices in every household in America. To remain viable and continue providing high-quality local news, emergency information, and community programming, local broadcasters need the flexibility to grow without restriction, just like their Big Tech counterparts.

2650 E Division St
Springfield, MO 65803

Eliminating or modernizing these regulations would:

- Enable local broadcasters to expand and enhance their local news and community programming and continue investing in new technology, innovation, and viewer services.
- Allow local broadcasters to better compete with digital giants that are not subject to the current restrictions on reach.
- Improve efficiency in operations, ensuring financial stability and more effective long-term planning.

The reality of today's media environment demands a reconsideration of legacy rules that no longer reflect the urgent situation hastened by the industry's competitive dynamics. We urge the FCC to take swift, decisive action in eliminating the restrictions on media ownership to ensure a level playing field that benefits both local broadcasters and the communities we serve.

Thank you for your attention to this important matter.

Sincerely,

Susan Waugh

Susan Waugh
Station Manager

Dear Chairman Carr,

On behalf of The CW7 /WTVW I write as part of the *In re: Delete, Delete, Delete* proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. As the media landscape continues to evolve, these archaic regulations are inhibiting the ability of local broadcasters to compete against streaming services. This primarily digital and highly competitive marketplace is now dominated by a few massive platforms that have no connection or relationship to local communities.

WTVW is deeply involved in the local community. Our one hundred percent local team produces several daily informative newscasts. We use this time to support our community in all aspect. We help charitable organization raise funds. We share stories of local heroes and athletes. We keep the region up to date on emergent weather situations. Most importantly though, we care. We care deeply about this community. For over 68 years, WTVW has served this area with heart and a commitment to keeping its resident informed and safe.

As the world evolves, traditional forms of media are pushed to the wayside by Big Tech. Newspapers are ceasing to print; radio stations are becoming nothing more than voice tracked song introductions and syndicated national talk shows with very little local content. More than ever, we need local tv stations. Unfortunately, tv stations are suffering because of outdated FCC rules and regulations that have no connection to current marketplace realities.

The FCC's current ownership restrictions were created long ago, at a time when streaming technology did not exist and the only major platforms were the legacy broadcast networks. With streaming television platforms, digital content providers, and Big Tech now dominating the advertising and media distribution sectors, local broadcasters like WTVW are at a major disadvantage. The obvious constraints of the broadcast cap are stark when contrasted against the unlimited reach of Big Tech into multiple devices in every household in America. News and emergency information remain accessible to the community. Despite this, stations like WTVW face significant challenges due to outdated FCC rules that limit our ability to compete fairly in today's rapidly evolving media landscape. Without regulatory relief, we will struggle to make the necessary investments to sustain the high-quality journalism and programming our viewers need.

Eliminating or modernizing these regulations would:

- Enable local broadcasters to expand and enhance their local news and community programming and continue investing in innovative technology, and viewer services.
- Allow local broadcasters to better compete with digital giants that are not subject to the current restrictions on reach.
- Improve efficiency in operations, ensuring financial stability and more effective long-term planning.

It is now more important than ever that the FCC reconsider the legacy rules that no longer reflect the urgent situation hastened by the industry's competitive dynamics. We urge the FCC to take swift, decisive action in eliminating the restrictions on media ownership to ensure a level playing field that benefits both local broadcasters and the incredible local communities we serve.

Thank you for your attention to this important matter.

Sincerely,

BETTY GIBBONS
BETTY GIBBONS (Apr 3, 2025 09:45 CDT)

Betty Gibbons

Station Manager

Dear Chairman Carr,

On behalf of KLJB-TV (Davenport, IA - DMA #104), I write as part of the *In re: Delete, Delete, Delete* proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. As the media landscape continues to evolve, these outdated regulations are hindering the ability of local broadcasters to compete against "Big Tech" in what has become an increasingly digital and highly competitive marketplace dominated by a few giant platforms that have no meaningful connection to our local community.

KLJB-TV is deeply involved in the local community. Since 1985, we have been providing quality local news, information and entertainment to the communities of Eastern Iowa and Western Illinois. Our station produces three and a half hours of local programming each weekday and nearly 25 hours of community-based programming each week. We provide life-saving weather information and local news and community information to approximately 470,000 people. Each year our station works with more than 80 local organizations, agencies, and non-profit groups to promote, provide coverage and volunteer for community events. In 2024, we provided over one million dollars in airtime to inform, advertise and support public service endeavors.

Television viewers in communities across the United States depend on their local TV stations to provide them with important information that directly impacts their lives, including news, weather, sports, and often lifesaving emergency information. Local TV stations are often the first-place people turn to for news and information and, increasingly, the only remaining source of local journalism.

As local newspapers and radio stations go out of business or are forced to severely limit their operations or adopt a national format, the role local broadcasters play in disseminating accurate information is more important than ever. Still, local stations like this one are suffering because of archaic FCC rules and regulations that have no connection to current marketplace realities. In short, without regulatory relief, local television stations will be unable to continue making the kinds of investments necessary to produce the high-quality news and information programing upon which our viewers rely daily. The current ownership restrictions originally were intended to promote competition and diversity in broadcasting and were conceived at a time when streaming technology didn't even exist and the few large platforms were the legacy Big 3 broadcast networks. However, those days are long gone. With streaming platforms, digital content providers, and Big Tech now dominating the advertising and media distribution sectors, local broadcasters like WHBF, KGCW and KLJB are at a distinct disadvantage. The obvious constraints of the broadcast cap are stark when contrasted against the unlimited reach of Big Tech into multiple devices in every household in America. In order to remain viable and continue providing high-quality local news, emergency information, and community programming, local broadcasters need the flexibility to grow without restriction, just like their Big Tech counterparts.

Mission Broadcasting, Inc.
231 18th Street Rock Island, IL
309-786-5441
OurQuadCities.com

Eliminating or modernizing these regulations would:

- Enable local broadcasters to expand and enhance their local news and community programming and continue investing in new technology, innovation, and viewer services.
- Allow local broadcasters to better compete with digital giants that are not subject to the current restrictions on reach.
- Improve efficiency in operations, ensuring financial stability and more effective long-term planning.

The reality of today's media environment demands a reconsideration of legacy rules that no longer reflect the urgent situation hastened by the industry's competitive dynamics. We urge the FCC to take swift, decisive action in eliminating the restrictions on media ownership to ensure a level playing field that benefits both local broadcasters and the communities we serve.

Thank you for your attention to this important matter.

Sincerely,

Patty Gilbert

Station Manager

Mission Broadcasting, Inc.
231 18th Street Rock Island, IL
309-786-5441
OurQuadCities.com

Dear Chairman Carr,

I am writing to you today on behalf of KAMC and local broadcast stations across the country to emphasize the critical role we play in serving our communities. Local broadcasters provide vital news, emergency alerts, and community programming that viewers depend on every day. However, outdated regulations hinder our ability to compete with digital platforms and Big Tech companies, which face minimal restrictions while dominating the media landscape.

Two key regulatory constraints are significantly impacting local broadcasters:

1. The cap on the percentage of the country's television households that a broadcast company may reach.
2. The limit on the number of stations a broadcast company may own in any single market.

These restrictions, conceived in a pre-digital era, put local broadcasters at a distinct disadvantage against tech giants that can reach unlimited audiences across multiple platforms without regulatory limitations.

At KAMC, we are dedicated to keeping Lubbock and the South Plains informed with breaking news, severe weather coverage, and essential public service programming. Just last month, we provided critical updates on the devastating 81 mph winds that swept through our region, ensuring our viewers remained safe and prepared. We also host Lubbock's only weekly political program that addresses issues directly impacting our residents. Additionally, we assist countless nonprofit organizations in raising funds necessary to fulfill their missions—demonstrating our deep commitment to the community we serve.

As local newspapers and radio stations either shutter or shift toward nationalized formats, the responsibility to provide locally relevant news increasingly falls on broadcasters like us. However, without regulatory modernization, local stations will struggle to make the investments necessary to maintain and expand our coverage. The current ownership restrictions were implemented during an era of only three major broadcast networks—long before the rise of streaming services, digital platforms, and the dominance of Big Tech in advertising and media distribution.

In contrast to the regulatory constraints on broadcasters, digital and streaming platforms enjoy unrestricted reach, allowing them to penetrate every household in America without the burden of ownership caps. This disparity stifles local broadcasters' ability to remain competitive and financially viable.

We urge the FCC to consider eliminating or modernizing these outdated ownership restrictions to:

- Enable local broadcasters to expand and enhance our local news and community programming.
- Level the playing field by allowing broadcasters the same growth opportunities as digital media giants.
- Improve efficiency in operations, ensuring financial stability and more effective long-term planning.

Today's media environment is vastly different from when these regulations were conceived. Modernizing these restrictions would strengthen the ability of local broadcasters to continue serving their communities with reliable, high-quality journalism and emergency information. We respectfully urge the FCC to take action to support local broadcasters so that we can continue to fulfill our mission of informing, protecting, and engaging our audiences.

Thank you for your time and attention to this important matter. We appreciate your leadership and consideration of policies that will empower local broadcasters to thrive in today's evolving media landscape.

Sincerely,

Crystal Taylor

Crystal Taylor
KAMC Station Manager
Lubbock, TX

Dear Chairman Carr,

On behalf of KFQX Television in Grand Junction, Colorado, I write to you as part of the *In re*: Delete, Delete, Delete proceeding to urge the Federal Communications Commission (FCC) to eliminate the current rules that: (1) place a cap on the percentage of the country's television households that a broadcast company may reach; and (2) limit the number of stations a broadcast company may own in any single local market. As the media landscape continues to evolve, these outdated regulations are hindering the ability of local broadcasters to compete against "Big Tech" in what has become an increasingly digital and highly competitive marketplace dominated by a few giant platforms that have no meaningful connection to our local community.

Here at KFQX we are deeply involved in the local communities we serve. Despite Grand Junction – Montrose being one of the nation's smallest television markets, the KFQX staff produces 20 hours per week of local news programming and airs an additional 27 hours per week of regional news programming, all of which includes severe weather and local sports coverage.

Television viewers in communities across the United States depend on their local TV stations to provide them with important information that directly impacts their lives, including news, weather, sports, and lifesaving emergency information. Local TV stations are often the primary place people turn to for news and information and, increasingly, the only remaining source of local journalism.

As local newspapers and radio stations go out of business or are forced to severely limit their operations or adopt a national format, the role local broadcasters play in disseminating accurate information is more important than ever. Still, local stations like this one are suffering because of archaic FCC rules and regulations that have no connection to current marketplace realities. In short, without regulatory relief, local television stations will be unable to continue making the kinds of investments necessary to produce the high-quality news and information programing upon which our viewers rely daily.

The current ownership restrictions originally were intended to promote competition and diversity in broadcasting and were conceived at a time when streaming technology didn't even exist and the few large platforms were the legacy Big 3 broadcast networks. However, those days are long gone. With streaming platforms, digital content providers, and Big Tech now dominating the advertising and media distribution sectors, local broadcasters like KFQX are at a distinct disadvantage. The obvious constraints of the broadcast cap are stark when contrasted against the unlimited reach of Big Tech into multiple devices in every household in America. To remain viable and continue providing high-quality local news, emergency information, and community programming, local broadcasters need the flexibility to grow without restriction, just like their Big Tech counterparts.

Eliminating or modernizing these regulations would:

· Enable local broadcasters to expand and enhance their local news and community programming and continue investing in new technology, innovation, and viewer services.
· Allow local broadcasters to better compete with digital giants that are not subject to the current restrictions on reach.
· Improve efficiency in operations, ensuring financial stability and more effective long-term planning.

The reality of today's media environment demands a reconsideration of legacy rules that no longer reflect the urgent situation hastened by the industry's competitive dynamics. We urge the FCC to take swift, decisive action in eliminating the restrictions on media ownership to ensure a level playing field that benefits both local broadcasters and the communities we serve.

Thank you for your attention to this important matter.

Sincerely,

William J. Dallman

Vice President & General Manager